

TURNKEY MEDIA MANAGEMENT

MediaMiser's turnkey solution provides you with a full-service media monitoring and analysis system

Don't have time for daily monitoring and measurement? MediaMiser provides a full-service turnkey solution. Working with your existing content providers – or working with you to set up arrangements with new providers – we can monitor your coverage daily and load the content into your Enterprise account. You can instantly access the content, and analyze and share the results.

With Enterprise Turnkey, you get all the benefits of MediaMiser Enterprise, but with added convenience. As part of our turnkey solution, we can:

- conduct daily (early-morning and ongoing) searches for coverage relevant to you, according to your search criteria;
- review, filter and verify the content, and ensure it is consistent with your keywords, topics and other requirements;
- upload all relevant content into your MediaMiser account within your specified timeframes; and
- assign tone and sentiment ratings to your content as per your requirements.

When you add MediaMiser's turnkey services to our comprehensive and innovative analysis solutions, you have a powerful full-service media monitoring and analysis system.

Contact MediaMiser today, and start Turning News Into Knowledge.

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