

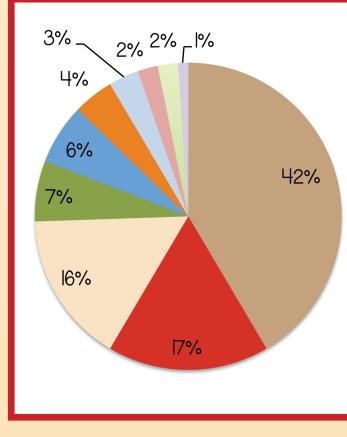
# Rest Constraint Rest Constraint 2013 2013

He's making a list and checking it twice - and Santa even asked MediaMiser to monitor which toys were hottest on Twitter!

# I. Skylanders SWAP Force



## The top 10



- Skylanders SWAP Force
- Big Hugs Elmo
- LeapPad Ultra Learning Tablet
- Barbie & Her Sisters In A Pony Tale Train & Ride
- Doc McStuffins Deluxe Get Better Check-Up Center
- Crayola Marker Maker
- Playskool Showcam 2-in-I Digital Camera
- Crazy Cart
- Nerf Rebelle Heartbreaker Bow
- Shimmer n' Sparkle Cra-Z-Loom Bracelet Maker

## Sample Quotes

Big Hugs Elmo just arrived at the CTV newsroom! pic.twitter.com/dZ3fJLFxNW



Found the Skylanders Swap Force Starter Pack for \$35! I love finding deals...Santa ain't rich Iol. Cc: @ franalations23

### @jazzyrae

@WalmartCanada #Top20Toys My daughter would love the leappad ultra! Great toys this year:)

@CTVLyndaSteele

@canadiansteph

MediaMiser has monitored for mentions of 17 different toys since early November. Toys monitored were determined with the help of toy review website The Noise on Toys and the Toys "R" Us Fab 15 toys list for 2013.

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